

Your Information Pack...

...Enabling **you** to make a difference!



Seeking Trustees... To join our dynamic, charitable & ambitious Leisure and Culture Trust

magnavitae.org/about-us/

Magna Vitae is a Registered Charity. Charity Number 1160156. A Partner to East Lindsey District Council.


MAGNA VITAE
TRUST FOR LEISURE & CULTURE



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Letter from Peter Helps *(The Chairman)*

Thank you for your interest in becoming part of the Board of Trustee/Directors that is responsible for ensuring the success of this exciting venture. This pack includes all of the information you will need and will hopefully encourage you to apply.

The area of East Lindsey is recognised for its innovation, investment and achievements across the whole portfolio of culture and leisure facilities, initiatives and activities. Magna Vitae is a key partner to East Lindsey District Council, responsible for managing and delivering leisure and culture services on its behalf. As a fledgling leisure and culture charitable trust, born in January 2015, the company is determined to build upon the successes to date, taking activity and health outcomes; and the arts and cultural offering to new levels.

Our ambition is to secure further development and enhancement, maximising external opportunities with your involvement to continue to improve the health, wellbeing and lifestyles of local residents and visitors to the area; and to widen our geographic reach and impact.

If you have the business skills, enthusiasm and vision to contribute to the Trust's success then we want to hear from you.

I look forward to receiving your application.

Yours sincerely,
Peter Helps
(Chairman)



Altitude44, Skegness



Embassy Courtyard Café & Theatre, Skegness



Introduction

Magna Vitae is a dynamic leisure & culture charitable trust whose charitable objectives are to:

- promote and maximise community participation in healthy, recreational activity;
- provide or assist in the provision of facilities for recreation or leisure time occupation with the object of improving peoples conditions of life;
- promote the education and wellbeing of people through performing arts

The company is governed by a Board of up to eleven Trustee/Directors, nine of whom are appointed as Community Trustees. As a key partner to East Lindsey District Council, Magna Vitae is fully responsible for the strategic and operational management of culture, the arts, physical activity and sport in the area – for which the Council pays an annual service fee. The information within this pack provides further details of the company's core portfolio.

The team at Magna Vitae prides itself on both its achievements and investments in culture, the arts, leisure and sports including facility infrastructure, new initiatives and direct service provision.

In securing the long term success of the company it is vitally important to ensure that we engage a strong Board of Trustee/Directors to support the executive and management team, who themselves are recognised for their strength, innovation and determination to succeed...

We are therefore seeking strong trustees with the same ambition and passion who, together, can help in securing the company's future success!

About Magna Vitae

Culture, physical activity and sport, festivals and events

SO Festival is a free, international outdoor arts festival taking place on the pavements, parks and promenades of the Lincolnshire Coast.

What is SO Festival?

An exhilarating three-day festival of theatre, puppetry, dance, comedy, music, acrobatics and immersive installations from local, UK and international artists set in the scenic outdoor spaces of the seaside towns of Skegness and Mablethorpe. Designed to take audiences away from the everyday, and on a journey of discovery to experience unique and inspirational performances.

More than a festival

SO is more than a festival, we work year-round supporting creatives and cultural organisations. We're investing in our creatives, providing masterclasses, workshops, digital creative practice and much more. We're collaborating with Lincolnshire's cultural organisations to create networks to support and share best practice, as well as bringing international artists to the UK to perform across Lincolnshire.

Collaboration

Collaboration and partnerships are at the heart of our approach and we're on a journey to 'democratise' SO Festival. We work with our Community Programme Team to co-curate and, support our communities to co-create art specifically for our festival. As well as experiencing the festival, we provide opportunities for local people to enjoy the many benefits of engaging and/or participating in the arts year-round.

The aim is for our new approach to programming to upskill our communities and see the voice of local people manifest in our programming choices, making the

programme more relevant and resonant.

An International Festival

Jens Frimann Hansen, our Danish Artistic Director brings a wealth of experience and continental direction to the programming and methods of community engagement. We are delighted to be working with Europe's leading festival director, and partner with Helsingør Teater in Denmark and PASSAGE Festival in Denmark and Sweden.

Our Partners and Supporters

The festival has been held annually since 2009 and has become one of the most popular cultural events in the region. SO Festival is an Arts Council England, National Portfolio Organisation receiving over £962,000 of funding between April 2023 and March 2026. Significant match funding is provided by Magna Vitae and East Lindsey District Council.

www.sofestival.org



Events safety advice and support to major private events

We ensure that visitors and residents can experience events, large or small, knowing that they are well organised and safe.

Our team:

- Provide advice, guidance and support, in particular around the health and safety and legal aspects of event planning and delivery, to organisations external to Magna Vitae on behalf of East Lindsey District Council as well as to the organisers of events delivered directly by Magna Vitae.
- Chairs and administers, on behalf of East Lindsey District Council, the East Lindsey Events Safety Advisory Group (ELESAG).
- Represents the district of East Lindsey on the Lincolnshire Events Safety Partnership (LESP) - LESP providing a strategic framework of consistent advice to Safety Advisory Groups (SAGs) across Lincolnshire to enable them to provide proportionate, timely and accurate guidance to event organisers.

The approach and systems our team adopt are held up as examples of 'best practice' by the Emergency Planning College at Easingwold. We are also heavily involved in the health and safety element of Magna Vitae's own events and in supporting major private events such as the annual British Super Bikes event at Cadwell Park and the AMCA Skegness Motorcross Beach Race.



School's Out!

The 'School's Out' activity programme is a scheme created by Magna Vitae which aims to provide free sports and physical activity to children aged 5–16 years old living in East Lindsey. The programme is both funded and supported by East Lindsey District Council.

School's Out is provided by our Sports & Physical Activity Development Team (made up of qualified coaches!) Together, they curate fun and exciting activities that are available for **FREE** during the school holidays - Keeping children social, active and engaged.

The team plan and prepare to introduce more and more young people to new and exciting activities, whilst providing great opportunities for them to learn new skills and make new friends. *Sport activities often include football, netball, gymnastics, cricket, golf & much more!*



Physical activity, sport, health and culture venues

The area boasts a portfolio of predominantly modern sports and culture venues for which Magna Vitae is directly responsible.

Meridian Leisure Centre, Louth

Situated in the historic town of Louth, Meridian Leisure Centre is one of the biggest leisure centres in Lincolnshire.

At Meridian Leisure Centre we pride ourselves on the services and facilities we are able to offer. Our 8 lane competition size swimming pool, a fitness suite over 2 floors, multiple dance studios and Skate Park are just a few facilities we like to shout about.

The centre programme has been developed to offer something for all including bouncy castle sessions, multiskills, fitness classes, virtual exercise classes and more. *We believe that with over 40 clubs & organisations working with us, our facilities speak for themselves.*

Meridian Leisure Centre is the largest of our community sports venues. The centre opened in 2010 and currently offers products

and services, such as fitness members, WaterWise membership swimmers on the centre's 'learn to swim' programme - And even a Magna Vitae gymnastics programme (exclusive to the Louth venue!)

Meridian Leisure Centre offers the latest state-of-the-art gym equipment, including a functional area and designated cardio and free weight areas.

The centre is open for almost 16 hours a day throughout the week and almost 12 hours a day on a weekend, to ensure users are able to gain the most from their membership.

The team are extremely proud of the achievements over the years, increasing throughput and revenue by hosting projects such as; Holiday Activity & Food Programmes - And lots of venue activities with extra, bespoke fun during the school holidays!

The venue is often used to host Blood Donations, National and Regional swimming galas, big sporting events and school activities and events!



Meridian Leisure Centre



Skegness Pool & Fitness Suite

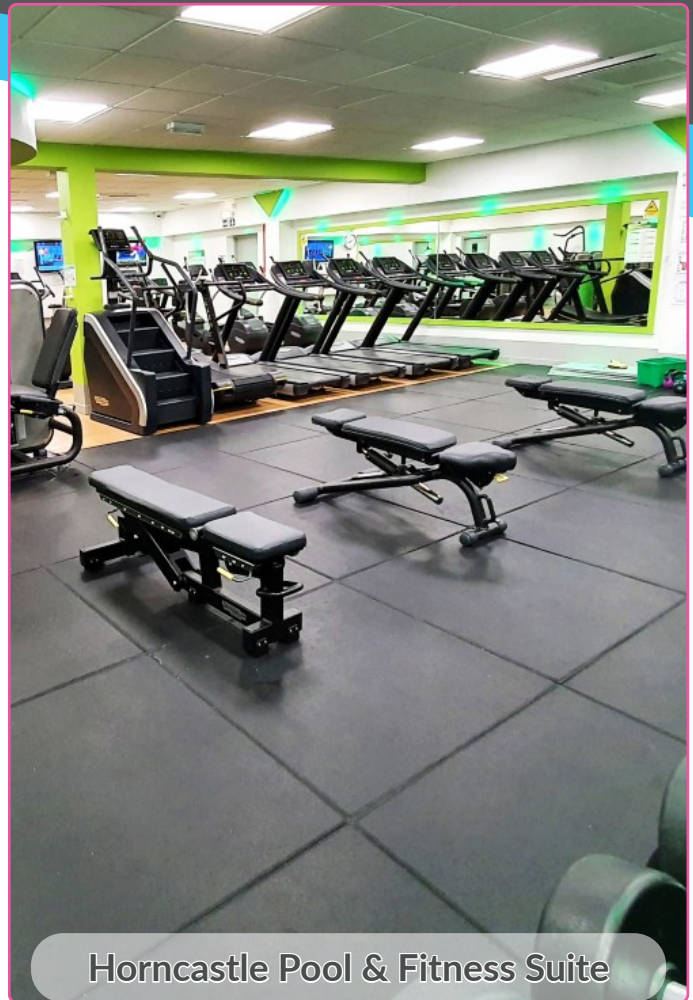
Skegness Pool & Fitness Suite

Skegness Pool & Fitness Suite at the heart of the Skegness seafront. A magnet for seasonal visitors, this venue consists of an indoor swimming pool with 33m flume, seasonal outdoor swimming pool, large fitness suite and meeting/training rooms.

The facility is an attractive venue currently supporting monthly fitness members, and WaterWise membership swimmers on the centre's 'learn to swim' programme

The Fitness Suite was refurbished in 2018, and now hosts the latest TechnoGym equipment. The indoor pool was refurbished also in 2018 to replace the tiling of the pool and surrounding area including new poolside showers.

The venue continues to forge relationships with local partners and is home to the Skegness Amateur Swimming Club.



Horncastle Pool & Fitness Suite

Horncastle Pool & Fitness Suite

Horncastle Pool & Fitness Suite is set in picturesque surroundings in the heart of the market town. Facilities include a 25m 4 lane swimming pool, large fitness suite and community seating area.

The Fitness Suite was refurbished in 2017 with funding support from the District Council, and now boasts a modern suite and changing rooms and new Technogym fitness equipment too! Horncastle Pool & Fitness Suite offers a wide and diverse programme to meet the needs of local communities. The centre offers both the 'learn to swim' WaterWise programme and Fitness memberships (with an impressive amount of dedicated members!) As with all the venues, we pride ourselves on our customer service and good practice.

The venue continues to maintain relationships with local partners and is home to the local swimming group, Horncastle Otters.



Station Leisure & Learning Centre

Station Leisure & Learning Centre, Mablethorpe

Station Leisure & Learning Centre opened to the public on 18th July 2024. The new facility has established itself in the heart of the Community, providing state-of-the-art LifeFitness and EGYM equipment, exercise studios, a multi-purpose Community room, MagnaTag (an exhilarating, obstacle gamification arena), a Bistro and a long-awaited 4-lane swimming pool.

A steering group of local residents and business representatives played a key role in shaping the development and delivery of the venue. Initial footfall and membership has exceeded all expectation, local customer response has been strong, we hope this continues well into the future.

In addition, health and fitness memberships at Station Leisure & Learning Centre have surpassed expectation, seeing an outstanding 1,564 fitness members - And 145 swimmers currently enrolled on our WaterWise 'learn to swim' programme, with plans to help the programme continue to grow in Mablethorpe!



Embassy Theatre, Skegness

Embassy Theatre, Skegness

Extensive renovations took place between September 2024 and late-April 2025 with a host of activity taking place to both the exterior and interior of the venue, including:

- Enhanced backstage access and facilities.
- New lower floor extension & social space.
- Revamped main entrance.
- Replacement auditorium seating.
- Installation of a changing places area.
- New lower foyer bar / café area and seating.
- Installation of a new customer lift.

We are hugely excited to have seen the work completed! Now open with it's renovations - The venue continues to provide the highest quality entertainment and provide creative, cultural opportunities. We are so excited to have worked together with our partners on this project and we thank all of them for their hard work and dedication. The long term, sustainable future of this venue has been secured, preserving the Embassy Experience for future generations.

MagnaTag (Game & Obstacle Arena - Located at Station Leisure & Learning Centre, Mablethorpe.)

MagnaTag is our local, active, tag gaming experience! It's designed to test strategy, speed, agility, awareness and bravery. The Arena itself contains challenges that require a mixture of physical and mental agility.

Players need to be a minimum of 1.2 metres in height to take part in the main arena (made up of 60 tag points of varying difficulty.) The main arena includes Tag Obstacles such as the Roller Room, Spider Wall, Bashbag Forest, Cargo Net Maze, & more! There is no age limit to within this activity – adults can join in - And there's also a specified soft play 'toddler zone' within the MagnaTag area!

Corporate days out and party bookings are also available - Perfect for any energising team-building sessions.



Altitude44, Skegness

Altitude44 was erected in 2019, ahead of the Summer holidays in Skegness. Altitude44 is the UK's tallest urban highwire, spanning across the East Coast of Lincolnshire. It offers unique and breathtaking views over Skegness.

Altitude44 has got 4 levels to give everyone a thrill, and reaches 21 metres high! On the main course there are 44 obstacles to complete, ranging in difficulty from easy to hard. Choose to sit in the deck chair, the picnic bench or climbing over the logs, before sailing down the daring drop!

For the junior course there are 9 obstacles to complete across the ground floor level.

Altitude44 opens seasonally to public from April through to September/October. Schools and organisations can hire the highwires for team building exercises and staff parties.



Health Improvement Programmes

Exercise on Prescription

The Exercise on Prescription scheme is delivered as part of the Lincolnshire County Council funded 'integrated lifestyle service' through One You Lincolnshire. The One You Lincolnshire programme service is delivered at the Louth, Horncastle Mablethorpe and Skegness leisure venues throughout Magna Vitae (across the East Lindsey District.)

People are able to be referred, or to refer themselves, to the programme for support from our Lifestyle Consultants within Magna Vitae venues.

Referrals have continued to come through as a steady flow but to manage waiting lists, all Magna Vitae leisure venues accept Health care Professional referrals only, rather than self-referral. The programme is currently under an Integrated Lifestyle Service tender process (*with outcome to be announced in 2025*)



Nutrition Workshops

Our Nutrition Consultant runs a series of workshops to help people make healthy, balanced choices when it comes to diet and meal planning. Covering the basics of good nutrition, balanced diets and the wider impact on health and wellbeing as well as the tools needed to apply these theories to daily routines.



Diabetes Advice

We deliver courses for people diagnosed with type 2 diabetes or impaired glucose tolerance. We provide a range of information to help build an understanding of the condition, and offer advice to encourage people to make healthier choices and help prevent the onset of diabetes.

Workplace health MOTs

We offer workplace MOTs to companies to help them support their staff to remain healthy and well. Our qualified lifestyle advisors use accurate body analysis scales to calculate BMI and body composition and offer a 15-20 minute one-to-one consultation to identify small changes that can make a big difference:

- losing weight.
- stopping smoking.
- reducing alcohol.
- getting more active.

The Board of Trustees

As a limited company with charitable status, Board members act as both Trustee and Director of the company. The role of a Trustee/Director is strategic. The Board of Trustee/Directors set the strategic direction and review and monitor organisational performance in terms of finances and service delivery. The Board is the governing body of the Trust and is ultimately responsible for everything the charity does.

Trustees are accountable to the Charity Commission and to the public in general. The Trustees act together as a group, rather than individuals, in the furtherance of the charitable objectives of the organisation. The Board is responsible for directing the work of the Executive Directors and ensuring that the Trust is being well managed and operating within agreed policies, the law and its budget.

Each Trustee will be a full member of the Board and will bring their own particular experience and expertise to the role. Trustees work collectively to discharge the functions of the Trust, including:

- advising on delivering the Trust's business plans.
- maximising the benefits of the Trust's charitable aims.
- overseeing the management of the Trust's activities, ensuring achievement of its aims.
- reviewing Trust management proposals on resource allocation and deployment to meet the Trust's objectives.
- overseeing the implementation of the Trust Board's decisions.
- ensuring that governance arrangements are sound and properly implemented.
- ensuring probity and propriety in the workings of the organisation.

The Board consists of up to eleven Trustee/Directors, nine of whom are Community Trustee/Directors. The remaining two are nominated from East Lindsey District Council. The Chairperson is selected by the Trustees and must be a Community Trustee.

Eligibility

We are unable to consider you for this appointment if you fall into one of the following categories:

- are disqualified from being a company director or a charity trustee for any reason.
- you become bankrupt or composition has been made with your creditors generally.
- you have an unspent conviction relating to any offence involving deception or dishonesty.
- you (or a connected person) have a financial interest in any contract or other transaction with the Trust.

The Role

Responsibilities of the Trustee/Director:

- to ensure that the Trust complies with its governing document, charity law, company law and any other relevant legislation or regulations.
- to ensure that the Trust pursues its objectives as defined in its governing document.
- to ensure that the Trust uses its resources exclusively in pursuance of its objectives.
- to participate collectively in the development of strategic direction and innovation, setting overall policy, defining goals and setting targets and evaluating performance against agreed targets and those set out in the governing document.
- to act with independent and objective judgement.
- to use your skills, experience, local, regional and national knowledge for the benefit of the Trust.
- to safeguard the good name and values of the Trust and to avoid conflicts of interest.
- to ensure the effective and efficient administration of the Trust.

- to ensure the financial stability of the Trust.
- to scrutinise objectively the workings and policies of the Trust.
- to protect and manage the property of the Trust and to ensure the proper investment of funds.
- to ensure the best interests of the Trust and its beneficiaries are served, exercising reasonable care, skill and due diligence at all times.
- to work effectively with the senior management team, in particular the Executive Directors.
- to be an ambassador for the Trust promoting its activities and ambitions.
- in addition to the above statutory duties, each Trustee should use any specific skills, knowledge or experience they have to help the Trust to come to informed and balanced decisions.

Key functions of the role

- Attend and contribute to regular meetings of the Trust, and where appointed, to its sub-groups and raise issues of concern through the established procedures and mechanisms adopted by the Trust.
- Read, understand and seek clarification where necessary of briefing material provided for meetings so that you are properly prepared for any debate on various issues.
- The period of office lasts for 3 years.

The Person

As a Trustee you will ideally possess the following qualities:

Experience

- Proven track record in business or a relevant profession.
- Involvement in community service (paid or voluntary).

Skills and abilities

- Specialist skill(s), e.g. finance, accounting, marketing/PR, tourism, HR, legal, education, business, property development, leisure, arts, culture or health.
- Commitment to the objectives of the organisation and in particular, community health and wellbeing in East Lindsey.
- Communication skills.
- Analytical skills.

Other requirements

- Awareness, understanding and passion for the wellbeing of the East Lindsey area and its communities and residents.
- Awareness of local issues and appreciation of the linkage between health and the wellbeing of the area.
- Appreciation of the status and functioning of a charitable organisation.
- Availability for daytime, and possibly some evening, meetings.



Trustee Terms & Conditions

Remuneration

The post of Trustee is a voluntary post and therefore Trustees will not receive payment for acting as a Trustee.

Out of pocket expenses

Trustees are entitled to reimbursement for out of pocket expenses, for example, travelling expenses for attending meetings.

Time commitment

Trustees will serve on the Trust Board and any of its sub-groups. This may involve travelling to venues across the East Lindsey area as well as preparing for Board meetings. In addition, Trustees are expected to attend Board appraisal and training sessions which will be designed to help them perform effectively. Participation in Board discussions will be facilitated electronically, where possible, in order that trustees can participate via 'Skype' or video conference.

The typical time commitment expected of Trustees will be an average of one day a month. The Chairperson of the Trust Board will be more heavily involved including representative duties. It is therefore envisaged that the Chairperson's time commitment may exceed the level indicated.

Duration of appointment

The Community Trustee appointment is initially for a fixed term of three years. Trustees will be required to retire by rotation with one third of the Board retiring each year thereafter. At the expiry of their term of appointment, the Trustee, if eligible, may offer themselves for a further term. A Board agreement for services between the Trust and the Trustee will set out the full terms and responsibilities.

The Chairperson shall serve as Chairperson for a fixed period of one year and is eligible for re-appointment at the end of the one year fixed term.

Training

Trustees will undergo induction training to brief them on their roles and responsibilities, as well as their legal obligations. Updates and refresher training will be organised as necessary.

Personal interests

Trustees are not allowed to make any profit as a result of their position as a Trustee, nor will a Trustee be allowed to enter into any contract with the Trust to provide services to the Trust for profit.

The appointment process

If you wish to apply for appointment as a Trustee please complete and submit the Trustee application form. It is essential that the information in your application form is relevant to the appointment and provides examples of where you have demonstrated the necessary skills, qualities or knowledge in the past.

Completed application forms should be sent to Human Resources (HR):

Human Resources (HR),
Magna Vitae Trust for Leisure & Culture,
Meridian Leisure Centre, Wood Lane, Louth,
Lincolnshire, LN11 8SA - Or via email to:
HR@mvtlc.org

Successful applicants will be invited to interview by a selection panel.

Further helpful, additional information can be found at:

www.gov.uk/government/publications/the-essential-information

www.charitygovernancecode.org/en



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Wood Lane
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